



LET OUR ARTS LIFT YOU TO NEW HEIGHTS

Spotlight
JOHN MOORE

In the fall of 2023, the WCAC was contacted by the Kroger Co. to commission an artist to create indoor artwork for the new Smith's store in Heber City. The artwork will be prominently displayed on a wall inside the store's entrance/vestibule as part of the Kroger Company's commitment to involving artists in beautifying new stores in Utah and throughout the nation.

Through an application process, Kroger has chosen their artist. We are pleased to announce John Moore as the artist for this project.

John Moore is a designer, brand strategist, and creative director by trade. In the last two years, he has become a full-time entrepreneur and has started multiple companies since: a design agency that offers brand identity packages and hand-painted murals; and in 2023, started Heare Brotherhood, a social and mental wellness community and app for men.

His background weaves in and out of the virtual and in-person brand experience. His work spans from social media marketing and content creation, marketing and advertising campaigns, to painting murals and environmental design.

Born and raised in Littleton, Colorado, John then went on to live in Idaho USA, Argentina, and Albania. John, his wife, and their five kids have called Heber City, Utah their home for seven years now, and never want to leave!

Learn more about John & his work
no9design.co & theheareapp.com

WCAC Art Grants

The Wasatch County Arts Council exists to support and coordinate the efforts of organizations committed to Wasatch County as a premier destination for visual and performing arts. As part of this goal, we strive to support our local artists, performing groups, and individuals by offering yearly arts grants. Applications for the 2024 Grant cycle are now open & will close on Feb. 15. All necessary information, eligibility, and instructions for application are available online. We hope that those who are eligible, will apply. <https://www.wasatchcountyarts.org/grant-applications/>

Heber City TAP Tax Grants

Heber City has opened its application process to access money from the TAP (trails, arts & parks) Tax. There is a workshop to learn more about how to apply on Feb. 1, 2024, 4:30-5:30 pm. The deadline for applications is March 11, 2024. Learn more <https://www.heberut.gov/392/Arts-Advisory-Committee> This is another great opportunity to help fund projects related to the Arts in Heber City.

Upcoming Events

FEB 2
Heber Valley Railroad
Broadway Show Tunes Train
7 pm

FEB 3
Paint Day/Night
Kids 1 pm, Adults 7 pm
Inspiration Haven

FEB 3
Midway Art Association Gallery
Opening Reception
12-3 pm

FEB THU
Heber City Ballroom
Social Dance Classes
Thursdays 5-6 pm
Timpanogos Middle School

FEB 8
WHS Choir Fundraiser
Dessert Buffet &
Entertainment
7 pm at Wasatch HS

FEB 15
WCAC Grant Applications
CLOSE
Deadline 12 noon

FEB 16
Homegrown Concert Series
6 pm at the County Library

FEB 16
Ronstadt.Live
7:30 pm
Timpanogos Valley Theater

FEB 17
Belvederes Improv
7 pm
Timpanogos Valley Theater

FEB 26
Family Paint Night
7 pm
Inspiration Haven

